

### Data management for an on-demand world

Demolishing downtime with instant access to your data



## Disrupting the world

Data management needs to work the way you do, in real time. But with sprawling, complex estates, businesses today find it hard to confidently control all their data. Security incidents, data breaches and hardware failures can bring companies to a complete standstill, reduce productivity and ruin reputations. Full recovery from a disaster can take days or weeks, and administrative IT tasks can take up more than 70% of an IT department's time.

#### With data on the move, the data headache grows

Many forward-thinking enterprises are migrating some or all of their workloads into the public cloud, attempting to take advantage of hyperscale technology, whilst adopting SaaS platforms such as Microsoft Office 365, Salesforce.com or Google Apps, which brings new challenges.

Not only are there more publicly accessible entry points for cyber-attacks, but the internal threats are just as prevalent. Many organisations accidentally delete or lose track of cloud data every day or are under the false impression that they don't need to back up cloud data because they are unaware that backups are often restricted to short retention periods.

# of data management

Trying to identify, manage and control fragmented data is now a leading priority for all businesses as data becomes more intrinsically valuable. Companies are looking for ways to unify backup and recovery, archiving, and disaster recovery through a centralised solution, demanding simplified deployment and billing to radically reduce costs and still fully comply with ever more stringent regulations. They need borderless visibility of all their data, and in the event of a disaster, to be up and running in seconds, not days. Ultimately, they want to make downtime a thing of the past.

#### **Introducing pioneering** data management

Introducing Redstor – we are disrupting the world of data management with our pioneering technology, which provides visibility and streamed, on-demand access to all your data, wherever it is stored, through a single control centre.

Trusted by more than 40,000 global customers across all industries, we use our proven, leading technology to help you discover, analyse, control and protect your critical data.

Redstor, UK born with a global footprint.

Disrupting data management for 20 years:

to

Founded, offers onsite backup solution, adds managed service solutions

Accelerates growth: introduces enterprise cloud backup, adds commercial partners

Continues growth: completes more than 100m restores per year to more than 40,000 global customers with 350 partners

2005

Launches first cloud service. adds more verticals. new data centres

Acquires Attix5 becomes global developer of cloud backup and DR software

## Demoish downtime

#### **Business downtime is over!** So too are high storage costs, siloed data, and difficult access.

At Redstor, we're disrupting the norm and changing everything you know about data management. Backup and recovery, archiving, disaster recovery, search and insight, and data migration can now all be managed through a single control centre, on any device. With Redstor, you can:



#### Stream your data on demand

We ensure your data is always available, instantly, on any device.



#### **Borderless visibility** of your data

A centralised view of all your data, everywhere, from anywhere.



#### Eliminate downtime

Get up and running at the click of a button.



#### **Complete data** management

Discover, manage, control and protect your data.



#### **Liberate your IT team**

Simple to deploy and manage - in less time with fewer problems.



#### Transparent and predictable pricing

Pay for what you use, scale up or down as you need to. No outlay, no hidden costs.



#### Proven and trusted technology

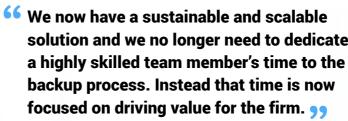
Experience our proven technology, trusted by more than 40,000 businesses globally.

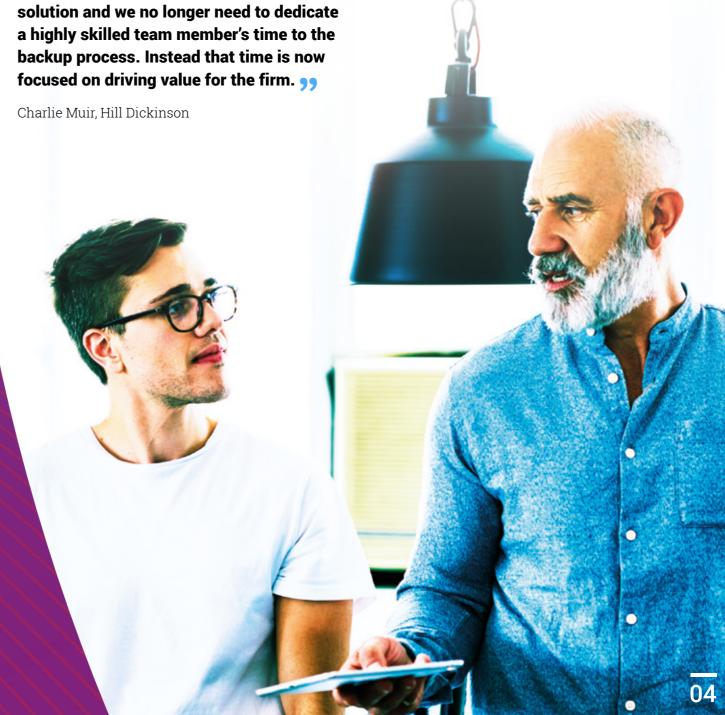
#### Join the Redstor community

At Redstor, we supply our clients with 24/7/365 access to a UK-based support team that draws on 20 years' knowledge and experience within the storage and backup industry. We also provide our managed services and industry-leading service level agreements to a wide range of businesses, across almost all industries. Here's what some of our clients say about how we've helped them demolish downtime...

Within five minutes of the leadership team making the decision to invoke DR, I was able to bring the service back using Redstor. That worked extremely well. >>

Ray McGregor-Allan, Infrastructure Services Manager, Clear Channel





# The future of data management.

Now.

At Redstor, our pioneering technology provides streamed, on-demand access to backed-up data, wherever it is stored.

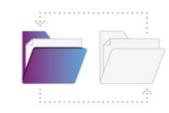
We enable global businesses to manage their data through a single control centre. We use proven, industry-leading technology to help customers discover, analyse, control and protect their critical data. Today's world is on demand and we believe data management should be too.





#### **Disaster Recovery**

The survival of your business could depend on how quickly you respond and recover from a disaster. We can help meet your recovery targets with instant recovery. Traditional backup and recovery methods could take days or even weeks to get your data back. Redstor gives you the tools to get your users up and running instantly, while your data restores in the background.



#### **Backup and Recovery**

Whether your data is on-premise, hybrid or in the cloud, Redstor's pioneering InstantData™ provides on-demand access, allowing you to stream it in real time to any device, making downtime a thing of the past. With our unique, user-driven streaming technology, you don't need to wait for a full recovery. At the click of a button, we get you up and running in seconds, not days.



#### **Search and Insight**

Discover, search and action the entirety of your data. Redstor enables you to identify and mitigate data risks and reduce data storage costs by easily moving data to Redstor's cloud archiving platform, which importantly has no impact on data accessibility.

Redstor's InstantData™ ensures all data can be streamed instantly on demand. Compliance with legislation and regulation, including the requirement to securely erase files from within backup and archive environments, is made simple and auditable.



#### **Archiving**

Offload data to our highly secure cloud platform to manage and automate all your archiving requirements through a single interface. Eliminate delays in accessing archived data, whilst dramatically reducing primary storage costs and improving the ROI of existing assets.

### See the future of data management

We are disrupting the world of data management with our pioneering technology, which provides visibility and streamed, on-demand access to all your data, wherever it is stored, through a single control centre.

Trusted by more than 40,000 global customers across all industries, we use our proven, leading technology to help you discover, analyse, control and protect your critical data.

#### Book your demo today

Call us today on +44 (0)118 951 5200 or visit www.redstor.com



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