Dramatically cut your storage costs

Access your archived data immediately with Redstor

redstor™

Data is changing the world

Unstructured data is growing exponentially, so are the associated storage and management costs.

As information is continually captured and stored, primary storage solutions quickly reach capacity, meaning more investment is needed. This unanticipated investment in additional hardware is typically capital expenditure and can cause significant budgetary pressures. The situation can be exacerbated if a business subsequently needs to scale back for any reason. Add to this, the ever-growing need for increased data security and 24/7/365 data access, and it's clear that archiving data to physical media, transporting that media offsite and storing it for long periods in a dusty vault, is no longer fit for purpose.

The time has come to ditch legacy technologies such as magnetic tape and expensive, clunky archiving solutions and swap them for simple, scalable, and instantly accessible cloud archiving – from Redstor.

Cut management costs and liberate your IT team.

Redstor delivers simple-to-manage, highly scalable, long-term cloud archiving-as-a-service.

Is your archived data available instantly?

We're re-imagining archiving using our pioneering InstantData technology. Here's how it works...

When you archive files of any size (including databases) with Redstor, a tiny stub file is left behind on primary storage. This stub represents the original data but consumes almost zero disk space. When one of these stubs is opened by a user or application, InstantData™ rehydrates the portion of the file that is accessed, serving the file or database up immediately, on demand, and effortlessly to the user or application.

Important to note, the local copy is only replaced with a stub once the file has been error-checked and confirmed as existing offsite in multiple secure, Redstor data centres, guaranteeing data security.

So now, instead of submitting IT tickets or sending a member of staff to access data stored on magnetic tapes (yes, all of them!) users simply click the file they want and continue working seamlessly 24/7/365. No more archive headaches, or stretched IT staff – just simple, efficient, and immediate archive access for your workforce and the systems they rely on. You can even limit access to specific employees, further securing the process and your data.

Disrupting traditional data management

Free-up capacity and sweat existing assets for longer

Extend the life of your expensive hardware assets and delay purchasing more primary storage to cope with your data growth.

Improve archiving durability and reliability

Redstor archiving ensures copies of your data are held offsite in multiple locations, and the service is fully automated with audit trails and reporting included.

Minimise archiving management overheads

Redstor archiving technology overcomes the challenge posed by ROT (redundant, obsolete or trivial) data by fully automating the archiving process, whilst ensuring that the user experience remains unchanged.

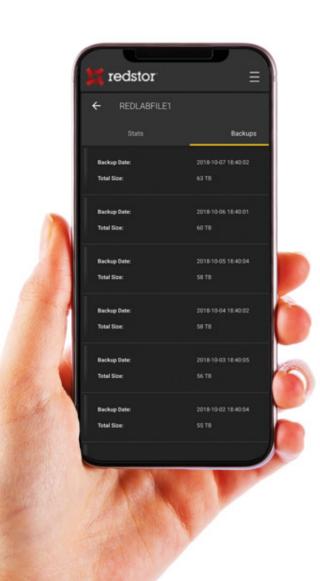### Eliminate the need for user training

There is no need for end-user training because the user experience remains completely unchanged. Archiving is centrally managed via policies created by your IT team.

Eliminate delays in access to archived data

Hosted in Redstor's secure data centres, your archived data can be streamed instantly and on demand from the cloud using our InstantData™ technology.

Liberate your IT team

Fully automated and policy-driven, Redstor seamlessly archives data that meets specified criteria – giving you complete control of what's archived and when, and liberating your IT team to focus on more strategic priorities.

Your competitive advantage

Is your archived data difficult to search or gain insight from? Is redundant obsolete and trivial data clogging up your primary storage?

Well, it's time for Redstor. Our search and insight technology allows you to discover, search and action all your unstructured data on any device. The outcome is total control and centralised visibility across your entire data estate.

It couldn't be easier to gain complete visibility of your data, identify your risks and create opportunities to cut costs. Using our InstantData™ technology, you can access and manage all your data immediately – with a simple, monitorable, and auditable trail continually produced.

Don't just take our word for it...

" We often have document management requests to retrieve data from our archive, and only the other week I restored data from 3 years ago. With Redstor it was as simple as drag and drop. With tape, that data would have been unrecoverable. "

Marc Toovey, Technical Manager at Boyes Turner.

" If you need to maintain data for long periods in a scalable data footprint size, I would go with Redstor every time. "

Jorge Barreto, BFL Canada.

" Redstor is a trusted partner. It's there when you want it, but you don't have to think about it. Very dependable. "

Ray McGregor-Allan, Infrastructure Services Manager, Clear Channel.

" To sort tapes and get them into boxes to take off site equated to 10 days of someone's time every month. As data grew, we needed more tapes and the backup window got too large for a 24-hour period. Our backup window has now shrunk massively. "

David Cassidy, Head of IT at top law firm Travers Smith.

See the future of data management

We are disrupting the world of data management with our pioneering technology, which provides visibility and streamed, on-demand access to all your data, wherever it is stored, through a single control centre.

Trusted by more than 40,000 global customers across all industries, we use our proven, leading technology to help you discover, analyse, control and protect your critical data.

Book your demo today

Call us today on **+44 (0)118 951 5200** or visit **www.redstor.com**

redstor™ | **Data management for an on-demand world.**

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